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SirsiDynix Appoints Simon Harland as Director Sales & Marketing, Asia Pacific

New member of senior leadership team has two decades of experience in region

MELBOURNE, Australia, June 19, 2006 – SirsiDynix, the global leader in strategic technology solutions for libraries, announced today the appointment of Simon Harland as director of sales & marketing for its Asia-Pacific region. As sales & marketing director, Harland will execute strategic plans, develop sales and marketing objectives and provide operational direction to Asia-Pacific sales and marketing personnel.

Harland has almost 20 years of sales and marketing experience in the region, much of it in management roles. He joins SirsiDynix from T System Inc. USA. Harland will report to Lamar Jackson, SirsiDynix vice president of Asia-Pacific and Global Alliances.

“SirsiDynix is the largest library vendor in Asia-Pacific, and we are partnering with more than 350 libraries to bring knowledge to life for real people with real needs,” Jackson said. “SirsiDynix is committed to supporting our customers in Asia-Pacific, and Simon will be a valuable asset to our senior leadership team in the region. He has a solid background in consulting with customers to determine how we can best serve their needs with our software and services.”

Harland said: “I have worked throughout Asia-Pacific for many years, and I look forward to meeting SirsiDynix customers in the region. SirsiDynix is an excellent company with an excellent reputation for providing forward-thinking technology to solve real problems. I am pleased to be part of the company and of its excellent team in Asia-Pacific.”

Harland holds a bachelor’s degree in business administration from Philip Institute of Technology in Melbourne. He will be based in Melbourne.

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About SirsiDynix

SirsiDynix is the global leader in strategic technology solutions for libraries – vital institutions whose primary mission is to make sense of the vast world of information for people and communities. This is an exciting role as libraries assist people in discovering and using knowledge, resources and other valuable content for their educations, jobs and entertainment. In concert with key industry partners, SirsiDynix supports this strategic role for libraries by offering a comprehensive integrated suite of technology solutions for improving the internal productivity of libraries and enhancing their capabilities for meeting the needs of people and communities. SirsiDynix has approximately 4,000 library and consortia clients, serving more than 300 million people through more than 20,000 library outlets in the Americas, Europe, Africa, the Middle East and Asia-Pacific. For more information, please see www.sirsidynix.com.

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