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The Swift Library Consortium in Victoria, Australia, Selects SirsiDynix Unicorn®

HUNTSVILLE, Ala., December 14, 2006 – SirsiDynix, the global leader in strategic technology solutions for libraries, announced today that the Swift Library Consortium (Swift) in Victoria, Australia, has selected the SirsiDynix Unicorn® Library Management System. Swift will also implement SirsiDynix Director's Station™, as well as SirsiDynix's DataStream, a PC Reservation system and Collections Exchange. All participating libraries are expected to go live with the product by June 2007.

When implemented, Unicorn will manage all technical and public services for Swift's participating libraries. Unicorn will allow these libraries to be more productive while providing users with the highest quality of service.

Director's Station will provide library administrators real-time analytical analysis modules that will give them the tools to examine trends in borrowing and circulation. DataStream will enhance bibliographic records, and the PC Reservation system will provide enhanced controls and improved accessibility for public access PCs at the participating libraries. Collections Exchange will manage the movement of collections among libraries.

Swift, initially composed of four libraries, was formed in 2005 with the primary objective of implementing an integrated library management system (ILMS) that services diverse library operations. Swift has grown to nine libraries of varying size, with another 15 libraries expected to join the consortium over the next 12 months. When completed, Swift will cover 60 percent of the councils in Victoria and more than 46 percent of Victoria's total population.

The Municipal Association of Victoria (MAV) was appointed as the agent to act on behalf of Swift and seek proposals for an ILMS. Paul Giles, director, Policy Programs & Commercial for MAV, said, "SirsiDynix's deep experience working with consortia, while providing flexibility to meet the needs of individual libraries, was a reason we looked to them for an ILMS solution. This flexibility, coupled with the ability to cut overhead costs while increasing the quality of service provided, made Unicorn a clear choice."

Kevin Ruthbridge, project manager for the Swift Library Consortium, said, "When the system is fully implemented library users from the participating libraries will enjoy the ability to more easily search, as well as borrow, library resources at a local level and at other participating libraries. We look forward to

better controlling and tracking resources across the consortium, while delivering added ease and flexibility to our users.”

Lamar Jackson, SirsiDynix vice president of Asia-Pacific operations, said, “As the global leader in strategic technology solutions for libraries, we are proud to assist Swift libraries in improving their internal productivity and enhancing their capabilities for serving people. This is one of the largest library consortium deals ever in Victoria, and SirsiDynix is excited to assist the Swift Library Consortium, a consortium literally built from the ground up, in implementing an integrated system.”

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NOTE TO EDITORS: For SirsiDynix logos, see www.sirsidynix.com/Newsevents/Pressroom/logousage.php.

About SirsiDynix

SirsiDynix is the global leader in strategic technology solutions for libraries – vital institutions whose primary mission is to make sense of the vast world of information for people and communities. This is an exciting role as libraries assist people in discovering and using knowledge, resources and other valuable content for their educations, jobs and entertainment. In concert with key industry partners, SirsiDynix supports this strategic role for libraries by offering a comprehensive integrated suite of technology solutions for improving the internal productivity of libraries and enhancing their capabilities for meeting the needs of people and communities. SirsiDynix has approximately 4,000 library and consortia clients, serving more than 300 million people through more than 20,000 library outlets in the Americas, Europe, Africa, the Middle East and Asia-Pacific. More information is available at www.sirsidynix.com.

About the Swift Library Consortium

The Swift Library Consortium was initially formed with four libraries to select and implement an integrated library management system (ILMS) for members. Swift now has nine members that participated in the selection process of the ILMS, and it is anticipated to grow to by an additional 15 members by the end of 2007. When this occurs, Swift will represent 60 percent of the councils in Victoria and more than 46 percent of the population. More information is available at www.swiftproject.org.au.

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