

**FOR IMMEDIATE RELEASE**

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## **SirsiDynix Creates International Division, Names Sturges as President**

**Company can now draw upon global resources, experience to assist libraries**

**HUNTSVILLE, Ala., March 21, 2007** – SirsiDynix, the global leader in strategic technology solutions for libraries, announced today it is creating SirsiDynix International and placing oversight of its operations outside North America under the new division. SirsiDynix customer support, sales and administrative operations in Asia-Pacific, Europe, Middle East & Africa and Latin America will be grouped into SirsiDynix International.

Keith Sturges, who has 20 years of global business experience with software and services companies, joins the company as president of SirsiDynix International. He will report to the SirsiDynix chief executive officer.

“SirsiDynix has customers in 70 countries, and there is a tremendous opportunity for growth and improvement in our international operations,” said Martin Taylor, operating principal for Vista Equity Partners, which owns SirsiDynix. “With his considerable experience in both technology and in global business, Keith is the right person to lead these efforts.”

Sturges has led numerous organizations to success, including, most recently, as business unit chief executive officer and corporate chief marketing officer for Misys Healthcare. He was also senior vice president of sales and marketing for two successful start-up companies, as well as vice president of Oracle’s Advanced Services division. Sturges holds a master’s of business administration and computer science from the University of Warwick in the United Kingdom.

Sturges said, “Placing our international operations under one banner will benefit our customers and our company. With the obvious uniqueness of each country, we can now draw on resources and experiences from throughout the world to help solve their problems. This will also give the customers outside of North America a louder voice with SirsiDynix to have their needs and requirements met.”

Sturges joins the company as Peter Gethin, SirsiDynix managing director for Europe, Middle East & Africa, has decided to retire.

“Peter has been instrumental in SirsiDynix’s success,” Taylor said. “He has performed tirelessly – from his

founding of Sirsi Ltd. in 1990 to his role today – and we thank him for his contributions. Peter will be assisting Keith during the next few months as we transition the EMEA leadership. Also, Lamar Jackson, SirsiDynix vice president of Asia-Pacific, remains a vital member of our international team and is working with Keith, as well.”

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### **About SirsiDynix**

SirsiDynix is the global leader in strategic technology solutions for libraries – vital institutions whose primary mission is to make sense of the vast world of information for people and communities. This is an exciting role as libraries assist people in discovering and using knowledge, resources and other valuable content for their educations, jobs and entertainment. In concert with key industry partners, SirsiDynix supports this strategic role for libraries by offering a comprehensive integrated suite of technology solutions for improving the internal productivity of libraries and enhancing their capabilities for meeting the needs of people and communities. SirsiDynix has approximately 4,000 library and consortia clients, serving more than 300 million people through more than 20,000 library outlets in the Americas, Europe, Africa, the Middle East and Asia-Pacific. For more information, please see [www.sirsidynix.com](http://www.sirsidynix.com).

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