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SirsiDynix to Host Live Events at ALA Annual Conference in Washington

SirsiDynix Institute and TechTalk will sponsor seminars on technology solutions and trends

WASHINGTON, June 21, 2007 – SirsiDynix, the global leader in strategic technology solutions for libraries, announced today it will sponsor Live! events at the 2007 American Library Association (ALA) Annual Conference in Washington. TechTalk and SirsiDynix Institute Live! events will take place Saturday, Sunday, Monday and Tuesday, June 23 - 26, at the SirsiDynix booth (#3747) in the exhibit area. All Live! events are open to conference participants at no charge and with no pre-registration required.

The SirsiDynix Institute is a forum for professional development in the library community, featuring the latest trends in technology. Stephen Abram, chief strategist for the SirsiDynix Institute and vice president of innovation for SirsiDynix, will present on the topic, “**Bigger Brains for Libraries: Increasing Our Capacity to Learn and Adapt.**” This event is a quick and inspiring pep talk regarding Web 2.0, and it is filled with easy, proven techniques for librarians who want to act on technology trends and inspire others in their organizations.

This SirsiDynix Institute Live! event will take place Saturday, June 23, from 4 - 4:30 p.m., and Monday, June 25, from 9:30 - 10 a.m.

SirsiDynix TechTalk is an online seminar program for SirsiDynix customers and other library technologists around the world. SirsiDynix TechTalk addresses high-level trends and dynamics in the library community and shares information with customers and prospects on technologies, products and services that SirsiDynix offers. SirsiDynix TechTalk is an easy, convenient way for the library community to stay up to date with the latest in technologies for libraries. The TechTalk events at the ALA meeting will be presented live by product experts from SirsiDynix.

The schedule for TechTalk Live! events is as follows:

- **An Overview of the New Technology Platform from SirsiDynix**
 - Sunday, June 24, 9:30 - 10 a.m.
 - Monday, June 25, 10:30 - 11 a.m.
- **Connecting Libraries with K-12 Communities – SirsiDynix SchoolRooms™**
 - Sunday, June 24, 1:30 - 2 p.m.
 - Tuesday, June 26, 1 - 1:30 p.m.

- **SirsiDynix Technical Services Overview**
 - Sunday, June 24, 3:30 - 4 p.m.
 - Monday, June 25, 3 - 3:30 p.m.
- **SirsiDynix Public Services Overview**
 - Sunday, June 24, 4:30 - 5 p.m.
 - Monday, June 25, 4:30 - 5 p.m.
- **Introducing SirsiDynix Digital Library**
 - Monday, June 25, 1:30 - 2 p.m.
- **Providing Content in Context**
 - Tuesday, June 26, 9:30 - 10 a.m.
- **What Can Director's Station Do for You?**
 - Tuesday, June 26, 11 - 11:30 a.m.

Tom Gates, SirsiDynix vice president of marketing, said: "Due to the positive response that SirsiDynix received to our live events at the ALA Midwinter Meeting in Seattle, we are pleased to offer events on different topics at the ALA Annual Conference. TechTalk is a tool that enables anyone looking for technology solutions for libraries to learn more about specific products and pose relevant questions to product experts. The SirsiDynix Institute focuses on trends that affect the library industry. We invite conference participants who attend the events to go back home and register for our free webinars."

More information regarding the SirsiDynix Institute, including how to register for upcoming free webinars, is available at www.sirsidynixinstitute.com. More information about TechTalk can be found at www.sirsidynixtechtalk.com.

The Live! events announcement was made just prior to the American Library Association Annual Conference in Washington, D.C.

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About SirsiDynix

SirsiDynix is the global leader in strategic technology solutions for libraries – vital institutions whose primary mission is to make sense of the vast world of information for people and communities. This is an exciting role as libraries assist people in discovering and using knowledge, resources and other valuable content for their educations, jobs and entertainment. In concert with key industry partners, SirsiDynix supports this strategic role for libraries by offering a comprehensive integrated suite of technology solutions for improving the internal productivity of libraries and enhancing their capabilities for meeting the needs of people and communities. SirsiDynix has approximately 4,000 library and consortia clients, serving more than 300 million people through more than 20,000 library outlets in the Americas, Europe, Africa, the Middle East and Asia-Pacific. For more information, please see www.sirsidynix.com.

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