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SirsiDynix Institute Announces 2007 Third Quarter Webinar Schedule

Topics include RSS feeds, leadership for libraries and publishing for the library industry

WASHINGTON, June 23, 2007 – The SirsiDynix Institute, a forum for professional development in the library community, announced today the webinar schedule for the third quarter of 2007. All webinars offered by the SirsiDynix Institute are free.

The first event for the third quarter, which will focus on publishing for the library industry, will be **July 10**. The event will be hosted by Stephen Abram, vice president of innovation for SirsiDynix and chief strategist for the SirsiDynix Institute, and Judith Siess, president, Information Bridges. The presenters will talk about writing for the library industry and offer tips on how to transfer ideas onto the page.

On **Aug. 7**, Paul Pival, distance education librarian, University of Calgary, and Meredith Farkas, distance learning librarian, Norwich University, will lead a discussion on RSS (Really Simple Syndication) feeds. Pival and Farkas will describe what RSS is and how to use it in a variety of ways in libraries; for example: to make it easier for users to find out about a library's collections and programs, to push subject-related content to users and to publish dynamic content on a variety of pages.

On **Aug. 14**, David King, digital branch and services manager, and Thad Hartman, technical services supervisor, from Topeka & Shawnee County Public Library, Topeka, Kan., will present on the topic of how to create services that embrace the Library 2.0 concept and encourage customer feedback and participation.

Back by popular demand, on **Sept. 4**, Pat Wagner, co-owner of Pattern Research, Inc., will talk about understanding library users and a library's relevance to them.

Finally, on **Sept. 18**, Gina Millsap, executive director, and Rob Banks, deputy director of operations, at Topeka & Shawnee County Public Library will discuss strategies for leading a library organization whose staff shares a vision for exceptional service and works together in new ways to make it happen.

Abram said: "We have a fabulous schedule for this quarter and are thrilled to have so many well-respected industry leaders who have graciously offered their time and expertise to the SirsiDynix Institute. Their willingness to give to the industry in this way is integral to the mission of the SirsiDynix Institute – free, expert training for all library professionals."

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Additional upcoming SirsiDynix Institute events for 2007 are posted on the SirsiDynix Institute Web site, <http://www.sirsidynixinstitute.com>. Archived events may be accessed at <http://www.sirsidynixinstitute.com/archive.php>. SirsiDynix Institute events are held on the first Tuesday of each month; in addition, special events, including international ones, are announced throughout the year.

The schedule announcement was made at the ALA Annual Conference in Washington, D.C.

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About the SirsiDynix Institute

The SirsiDynix institute was founded in 2003 and is funded by SirsiDynix, the global leader in strategic technology solutions. The SirsiDynix Institute is a forum for professional development in the library community. Monthly webinars, the SirsiDynix Institute Executive Conference and other events provide librarians with access to industry leaders and a forum to keep up to date on relevant issues and trends impacting libraries. The mission of the SirsiDynix Institute is to support librarianship and advance the work of librarians around the world. The focus of the SirsiDynix Institute is on library issues, not products. More information on the SirsiDynix Institute is available at www.sirsidynixinstitute.com.

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