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## SirsiDynix and ChiliFresh Partner for Flexible Community Review Features

**PROVO, UT, December 11, 2008** – SirsiDynix, the leader in successful library automation, is pleased to announce a partnership with ChiliFresh, offering libraries and patrons an easy way to create and read reader reviews, with complete customization abilities for libraries. The partnership gives libraries seamless integration between SirsiDynix OPACs and the review engine.

At present, library patrons from around the world view ChiliFresh review content from library catalogs in excess of 60 million times each month. ChiliFresh currently has patrons reading and writing reviews through library OPACs in the U.S., Canada, the UK, Australia, New Zealand, and Hong Kong. The ChiliFresh Review Engine enhances the value of a library's website by giving patrons a way to interact with the online catalog by reading and writing book reviews and providing ratings right in the catalog interface.

SirsiDynix customer Colleen Medling at Salt Lake County Library implemented ChiliFresh to enhance her patrons' OPAC experience. She reports, "ChiliFresh was the perfect solution to allow our patrons to collaborate online with each other, the librarians, and the online catalog! It was a snap to implement and takes very little staff time to moderate reviews."

With SirsiDynix OPACs and ChiliFresh, libraries enjoy immense flexibility:

- Customize the look and feel to match your local site and/or catalog
- Choose how reviews from patrons are presented
- Determine what reviews are displayed
- Moderate reviews

SirsiDynix CTO, Talin Bingham, said, "Partnering with ChiliFresh was the right way for SirsiDynix to help libraries successfully provide reviews and ratings easily and flexibly. Not only do they provide the broadest range of available review content, but they work with every major SirsiDynix ILS and platform. In fact, ChiliFresh is available for e-Library, iBistro, iLink, Ecole, HIP 3.x and the soon-to-be-released OPAC add-on, Enterprise 2.0."

Scott Johnson, CEO of ChiliFresh, said, "We're very happy to partner with SirsiDynix and to have successfully developed ChiliFresh, which empowers the library patron with a "voice". We've worked hard to ensure that the ChiliFresh Engine is affordable so libraries can offer patron reviews without a major impact to their budget."

For a free 30-day trial, go to [http://www.sirsidynix.com/Partners/profile\\_ChiliFresh\\_form.php](http://www.sirsidynix.com/Partners/profile_ChiliFresh_form.php). For more information about ChiliFresh and other SirsiDynix partners, go to <http://www.sirsidynix.com/Partners/strategic.php>.

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### About SirsiDynix

SirsiDynix helps libraries succeed. As the market leader in strategic technology solutions for libraries, SirsiDynix offers a suite of superior library management and user experience solutions which help libraries improve internal productivity and better meet the needs of people and communities, making libraries more relevant than ever. SirsiDynix serves more than 20,000 library outlets and 300 million people through its 4,000+ library and consortia partners in the Americas, Europe, Africa, the Middle East and Asia-Pacific. For more information, please visit [www.sirsidynix.com](http://www.sirsidynix.com).

**About ChiliFresh**

The ChiliFresh Review Engine is the first real Web 2.0 platform developed for a library's online catalog. Developed for the sole purpose of engaging library patrons around the world, ChiliFresh was launched early in 2008 in approximately 20 libraries in the United States. Because library patrons are looking for this type of forum to interact online, the word spread quickly throughout the library community. ChiliFresh now supports libraries around the globe. For more information about the ChiliFresh Review Engine, visit <http://chilifresh.com> or call 917-508-6739.

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