

Directors Station[®] and Web Reporter[™] Library Intelligence Tools



Analytics, reporting and more – all with a few easy clicks.



"We have used Web Reporter for four years and couldn't live without it! In the first year, we saved over 750 hours of staff time. It paid for itself in months. Using Narrowcast and pre-set scheduling, I deliver HTML or Excel reports to staff inboxes whenever needed – daily, weekends, during my vacation. The possibilities for its use are limited only by my imagination, time and training."

—Judy Fuss, *Williamsburg Regional Library system administrator*

Raise money. Save time.

- Analysis and reports that once took days or weeks to prepare now require only minutes.
- Print, download or e-mail data and graphs in a variety of formats, including Microsoft Excel and PDF, for easy sharing and presentation.
- View management-level data with dynamic refreshing for to-the-minute analysis of your institution, collection and users.
- Gain comprehensive, in-depth insights into your institution with data that you can reconfigure, compare and contrast. Slice and dice the data to identify trends, patterns and even multi-threshold meters.
- Enjoy powerful, ease-of-use technology that permits calculations on the fly, sophisticated "what if" analyses, and drag-and-drop data manipulation.

www.sirsidynix.com

Taking advantage of the vast reserves of information you already maintain in your SirsiDynix Symphony[®] library system, the SirsiDynix Directors Station[®] reporting utility will enable you to make informed, data-driven decisions by providing a powerful, customized view of your institution's activities and operations. In a colorful and easy-to-read format, you can analyze trends, pinpoint problem areas and identify opportunities.

With unique insights that come from using the Directors Station data-mining and OLAP tools, you and your staff can bring to life data available on your collections, users and much more. This is particularly impactful in making a case for grants, donor money or continued community support; these customizable, in-depth reporting utilities will become central to your institution's strategy and mission realization.

Directors Station Reporting Features

The SirsiDynix Directors Station reporting suite comes equipped with powerful reports, graphics and alert capabilities to keep you and your staff in touch with every aspect of your institution. With its customizable "dashboard," you can glean critical information about shifts in trends, areas of traffic or projects in need of attention at-a-glance. The intuitive Directors Station drag-and-drop interface will quickly advance your organization to an unprecedented level of analysis, enabling

you to drill deep to uncover rich details such as copy and title information for circulations selected, or individual user profile data.

Data and graphics are delivered ready to present to government leaders, board of directors, administrators, accreditation bureaus and other supporters of your library.

Web Reporter™ Reporting Utility

For the ease-of-use library staff member who simply wants to run pre-defined reports, Web Reporter™ excels. With more than 100 pre-designed reports and virtually limitless custom report options, the Web Reporter reporting utility provides functionality for every segment of your library – circulation, acquisitions, serial collections and collection development. It's all there.

And with its zero-footprint Web clients, you don't need to worry about processing space or even from where you want to access the information. Just log into any browser – at home, at work, or anywhere in between – and have immediate access to the full suite of Web Reporter data harvesting tools.

With the Web Reporter suite, your library can:

- Share reports with colleagues, donors or other branches in a variety of formats
- Run automatic, full-featured reports at predetermined schedules for casual users, with in-depth ad hoc reporting capabilities for power users
- Enjoy SQL database functionality – including supported Oracle, Sybase and Microsoft SQL – without requiring any prior programming knowledge.

Contact us to find out more about what the Web Reporter and Directors Station reporting tools can do for your library.



SirsiDynix®

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