FOR IMMEDIATE RELEASE

Media Contact:
Ben Siler
+1 801.223.5303
ben.siler@sirsidynix.com

SirsiDynix eResource Central Goes Live at Frisco Public Library

eResource Central starts delivering electronic content to the patrons of Frisco Public

LEHI, UTAH (May 16, 2013) – SirsiDynix announced today that eResource Central (eRC), its electronic content (e-content) management and delivery system, has gone live at Frisco Public Library. After extensive testing, eRC is now delivering e-content from Overdrive and Recorded Books to Frisco Public’s patron-facing catalog. Frisco Public patrons can search e-content alongside physical content, see real-time availability and previews for e-content, and download most titles from within the catalog.

Frisco Public Library staff greeted the live system with excitement. As one staff member wrote, “Checkout rocks […] I log in with my library card and as fast as I can pick up my iPod and open it up…there it was! I am too excited for words.” In the first four days of the live system, more than 200 eRC titles were downloaded through Frisco Public’s catalog.

In addition to e-content delivery, eRC provides e-content management for Frisco Public’s library staff. “We loaded over 10,000 OverDrive titles to our catalog in less than five minutes,” said Gary Werchan, Frisco Public Library Systems Coordinator. “We’re excited about the time our staff will save using eRC to retrieve records and sync them to our catalog.”

“eRC makes it easy to manage all your library’s digital content,” said David King, SirsiDynix VP of Product Management. “It brings together all the content you own, no matter what provider it comes from, and gives you the tools you need to manage everything easily and effectively.”

There are now eight content providers who partner with SirsiDynix to deliver content through eRC: OverDrive, Baker & Taylor, Recorded Books, 3M, EBSCO eBooks, Askews & Holt, Project Gutenberg, and Open Library. SirsiDynix is also working with additional content providers to ensure libraries around the world have access to their existing e-content collections through eRC.

“OverDrive is proud to partner with SirsiDynix to enable library patrons to discover, sample and enjoy eBooks alongside the library’s print materials and other assets,” said Steve Potash, OverDrive CEO. “The integration of OverDrive APIs is another strong example of the Next Generation improvements that we’ve delivered this year.”

For more information on eRC, visit www.sirsidynix.com or contact your SirsiDynix Sales Representative.

###
About SirsiDynix
SirsiDynix connects people with knowledge at more than 23,000 libraries around the world. Through library management technology and search and discovery tools, libraries using SirsiDynix technology bring relevant resources and the power of knowledge to their users and communities. SirsiDynix technology is architected to be open, scalable and robust, offering a complete solution out-of-the-box, and unparalleled flexibility through APIs and web services. Complemented by the most experienced training, consulting and support staff in the industry, SirsiDynix helps libraries create tomorrow’s libraries, today. www.sirsidynix.com

About Frisco Public Library
Frisco Public Library’s mission is to inspire intellect, curiosity and imagination, and is an integral part of the vibrant and growing community of Frisco, Texas. Since its inception in 1990, the library has become a popular destination, both in person and online, that connects its users with the educational, cultural, and recreational resources they seek. The Library constantly adapts and innovates to provide the most relevant library experience to its users, and has won the Texas Municipal Library Directors Association Achievement of Excellence in Libraries Award numerous times. In 2006, the library moved to a 52,000 square-foot space inside the George A. Purefoy Municipal Center allowing it to significantly expand services to members and visitors alike. The library is located at 6101 Frisco Square Blvd and is open seven days a week, and online 24/7.

About OverDrive
OverDrive is a leading multichannel digital distributor of eBooks, digital audiobooks, music and video. We supply a secure lending platform for 22,000 libraries, schools and retailers worldwide with support for all major computers and devices, including iPhone®, iPad®, Nook®, Android™ phones and tablets, and Kindle® (U.S. only). OverDrive has been named to the EContent 100 as a company that matters most in the digital content industry and is a member of the 2012 Technology Fast 500. Founded in 1986, OverDrive is based in Cleveland. www.overdrive.com