



**FOR IMMEDIATE RELEASE**

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### **OWL Consortium Selects SirsiDynix Symphony, SaaS, and BLUEcloud Products**

*Organization of Watauga Libraries signs long-term agreement with SirsiDynix*

**LEHI, Utah (Nov. 10, 2014)**— The Organization of Watauga Libraries (OWL), a 10-member consortium in northeast Tennessee, has signed a seven-year agreement with SirsiDynix. In addition to choosing SirsiDynix Symphony and SirsiDynix SaaS hosting service, OWL has chosen a number of SirsiDynix BLUEcloud products, including Enterprise discovery tool, eResource Central (eRC) digital content management system, MobileCirc mobile application, and more.

“We’re thrilled to partner with the newly formed OWL consortium and we welcome them to the SirsiDynix family,” said Bill Davison, SirsiDynix CEO. “We know OWL had a number of solutions to choose from, and we are gratified that they selected our Symphony platform, including mobile circulation, eResource management, and robust reporting to help them manage their operations. OWL’s decision to use SirsiDynix Symphony gives them access to many of the exciting, new BLUEcloud features currently available, as well as others coming over the next few months, for no additional cost.”

OWL adds 15 locations and almost 1.8 million titles in circulation to Symphony’s growing community of libraries.

“We are very excited to begin a new era of library service with the formation of our new consortium and subsequent new partnership with SirsiDynix,” said representatives from OWL. “We are very appreciative of our previous partnership arrangement and are proud of our ground-breaking service history, yet we feel the best is still to come. Like much in modern society, library services are changing, though amid continued record high usage. SirsiDynix is the key partner of our new consortium that will allow our libraries to take the next evolutionary leap in providing excellent library service.”

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#### **About OWL Consortium**

The Organization of Watauga Libraries, OWL, is a network of public libraries that serves the northeast Tennessee area of Carter, Greene, Johnson, Sullivan, Unicoi and Washington counties and includes the public Libraries of Bristol, Elizabethton-Carter County, Greeneville/Greene County, Johnson City, Johnson County, City of Kingsport, Mosheim, Sullivan County, Unicoi County and Washington County. The mission of OWL is to provide wide access to multiple collections throughout northeast Tennessee, and to provide—through leveraging regional cooperation—the highest quality library user experience possible.

## **About SirsiDynix**

SirsiDynix connects people with knowledge at more than 23,000 libraries around the world. Through library management technology and search and discovery tools, libraries using SirsiDynix technology bring relevant resources and the power of knowledge to their users and communities. SirsiDynix technology center is architected to be open, scalable, and robust, offering a complete out-of-the-box solution and unparalleled flexibility through APIs and web services. Complemented by the most experienced training, consulting, and support staff in the industry, SirsiDynix helps libraries create tomorrow's libraries, today. To find out more, visit [www.sirsidynix.com](http://www.sirsidynix.com).