

FOR IMMEDIATE RELEASE

Media Contact:Eric Keith
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eric.keith@sirsidynix.com**3M and SirsiDynix partner to deliver eResource Central integration***3M and SirsiDynix announce cooperation to make 3M e-content available within eResource Central.*

LEHI, UTAH (January 23, 2013) – Advancing their initiative to make electronic resources easily accessible to library patrons, SirsiDynix® and 3M today announced their intent to integrate the 3M™ Cloud Library content into eResource Central, currently scheduled for release in Q1 of 2013. SirsiDynix' eResource Central delivers key features such as hit list availability, centralized sign-on and one-click downloads. The initiative with 3M is a significant broadening of the project, integrating 3M content in a way that will benefit both libraries and their users.

"We've been extremely impressed with the sophisticated integration capabilities that 3M has built into their Cloud Library product," said SirsiDynix CEO Bill Davison. "We're confident that the cooperation between our two organizations will deliver a rich integration with tangible benefits for our libraries and their users."

"3M created the Cloud Library with ILS integration in mind to ensure a seamless experience for libraries using the Cloud Library," says Matt Tempelis, Global Business Manager for the 3M™ Cloud Library, "through integration with eResource Central and direct ebook check out through the OPAC, 3M is reaffirming our commitment to delivering the best possible experience for our library customers and their patrons."

With over 250,000 titles from over [300 publishers](#) the [3M™ Cloud Library](#) has an extensive collection of popular fiction and non-fiction titles for a library collection. All libraries using the 3M™ Cloud Library can select books from top publishers like Penguin, Random House and HarperCollins as well as ebooks from hundreds of smaller publishers.

eResource Central simplifies the discovery and delivery of e-content to users however, wherever or whenever they need it. eResource Central will be available to 100% of both SirsiDynix Symphony® and Horizon ILS customers via the BLUE Cloud clients which include the SirsiDynix Enterprise® and Portfolio™ discovery solutions, as well as SirsiDynix® Social Library™ on Facebook and the BookMyne™ mobile app. eResource Central bridges the gap between content providers and users, enabling libraries to manage and deliver e-resources seamlessly and cost-effectively, while also handling traditional collections with proven solutions used by more than 3,600 libraries worldwide.

For library users, eResource Central provides simple access to library resources, including ebooks and ejournals, via a single user interface. eResource Central will include full support for many e-readers as well as other content formats, along with their associated digital permissions. For libraries and library staff, eResource Central enables cost savings and simplifies the process of delivering content of disparate sources and formats to users by managing licensing and access rights; maintaining MARC records and metadata for library e-resources; integrating e-resource usage into circulation reporting; and managing electronic content acquisition and creation.

eResource Central also offers economies of scale for customers, taking advantage of SirsiDynix's cloud environment and expertise to reduce the need to load and index eResource collections locally while maintaining the library's ability to present staff and end users with a single discovery interface for all library resources.

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About SirsiDynix

SirsiDynix connects people with knowledge at more than 23,000 libraries around the world. Through library management technology and search and discovery tools, libraries using SirsiDynix technology bring relevant resources and the power of knowledge to their users and communities. SirsiDynix technology is architected to be open, scalable and robust, offering a complete solution out-of-the-box, and unparalleled flexibility through APIs and web services. Complemented by the most experienced training, consulting and support staff in the industry, SirsiDynix helps libraries create tomorrow's libraries, today. www.sirsidynix.com

About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$30 billion in sales, 3M employs 84,000 people worldwide and has operations in more than 65 countries. For more information, visit www.3M.com or follow @3MNews on Twitter.