**SirsiDynix**®                    News Release

**FOR IMMEDIATE RELEASE**

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### SirsiDynix welcomes new director of product management
*Ranny Lacanienta will oversee SirsiDynix product strategy as part of the integrated library system management team. Lacanienta brings a strong library industry background to his new role.*

**PROVO, UTAH (October 13, 2011)** – SirsiDynix, the world's leading provider of library technology solutions, welcomes Ranny Lacanienta as the company's director of product management. Lacanienta will oversee the company's integrated library system (ILS) product strategy in this new capacity. As a native of the library industry, Lacanienta brings more than 20 years' experience at the Brigham Young University Harold B. Lee Library to SirsiDynix.

"Having been exposed to all the rigors and challenges involved in library IT, technical services and public services, Ranny brings timely and focused insights to our ILS product team," said SirsiDynix Chief Executive Officer Bill Davison. "Throughout his career, Ranny has worked to improve library service and solutions; he will continue that progress at SirsiDynix to the benefit of our great library customer base."

Lacanienta has been an active contributor to the library community and the SirsiDynix community since the BYU Library selected SirsiDynix for its ILS technology in 1998. With his background in computers and extensive experience in libraries, Lacanienta has produced a number of innovations that assist libraries in their day-to-day operations, making processes seamless and more efficient.

Lacanienta has been active as a presenter and innovator in the industry and served as an executive board member of the Utah Library Association for a number of years. He received his master's in library and information science (MLIS) from Syracuse University and his bachelor's degree in computer science from Brigham Young University.

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**About SirsiDynix**
SirsiDynix connects people with knowledge at more than 23,000 libraries around the world. Through library management technology and search and discovery tools, libraries using SirsiDynix technology bring relevant resources and the power of knowledge to their users and communities. SirsiDynix technology is architected to be open, scalable and robust, offering a complete solution out-of-the-box, and unparalleled flexibility through APIs and web services. Complemented by the most experienced training, consulting and support staff in the industry, SirsiDynix helps libraries create tomorrow's libraries, today. www.sirsidynix.com