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SirsiDynix launches BookMyne™ 2.0 iPhone Application
New features include social recommendations engine, barcode scanning and ability to view fees and fines from any supported Apple® mobile device.

PROVO, UTAH (November 2, 2010) – SirsiDynix, the world's leading provider of library automation solutions, today announced the 2.0 release of the BookMyne™ iPhone application. BookMyne, the most comprehensive iPhone application available to libraries today, features mobile access to in-demand library information, holdings and services. Version 2.0 expands the application's offering with patron-pleasing features including:

- **Barcode scanning capability,** so library users can scan the barcode of a book at a bookstore or friend's home and retrieve availability information on the book at the patron's library of choice;
- **Social recommendation engine** powered via Goodreads, enabling iPhone or iPod Touch users to search library holding for friend-recommended reads;
- **New York Times best seller list cross-referencing,** enabling users to immediately cross-check the best seller list with library holdings and place holds remotely;
- **Enhanced account interaction,** including the ability for library users to view fines and fees in addition to other account information from their Apple mobile device.

Current customer libraries running the SirsiDynix Symphony® ILS with an installation of SirsiDynix Web Services can offer their patrons the full BookMyne application functionality. The BookMyne iPhone app can be downloaded free of charge from the iTunes App Store.

"As libraries evolve to meet the needs of their information-overloaded user base, we are happy to provide tools to make that job easier. BookMyne 2.0 does exactly that," said SirsiDynix Chief Technology Officer Talin Bingham. "Users will be thrilled with the intuitive interface and convenient, social-savvy features that bring the library into their everyday activities."

For more information on the SirsiDynix BookMyne 2.0 application for libraries, visit www.sirsidynix.com/products/bookmyne.

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About SirsiDynix
SirsiDynix connects people with knowledge at more than 20,000 libraries around the world. Through library management technology and search and discovery tools, libraries using SirsiDynix technology bring relevant resources and the power of knowledge to their users and communities. SirsiDynix technology is architected to be open, scalable and robust, offering a complete solution out-of-the-box, and unparalleled flexibility through APIs and web services. Complemented by the most experienced training, consulting and support staff in the industry, SirsiDynix helps libraries create tomorrow's libraries, today. www.sirsidynix.com

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