

SirsiDynix Announces New Customers and Increased BLUEcloud Adoption in 2015

New Libraries choosing SirsiDynix and Selecting BLUEcloud Products

LEHI, Utah January 7, 2016—SirsiDynix is pleased to announce that in 2015 over 115 library systems chose SirsiDynix as their new ILS provider. In addition, the next-generation BLUEcloud Library Services Platform continues to enjoy strong adoption with more than 1700 SirsiDynix customers now using one or more BLUEcloud products. These annual numbers represent a double-digit increase over the previous year in both new SirsiDynix customers and those libraries who have implemented BLUEcloud products.

Company growth in 2015 was additionally reflected in product development, with 76 product releases, including new pilots for BLUEcloud Circulation, BLUEcloud eRM, and the much anticipated BLUEcloud Visibility. The BLUEcloud suite products are next-generation library software tools that provide complete administration, acquisition, and discovery to increase efficiency and reduce costs by leveraging modern cloud architecture. More than 300 libraries are currently enjoying the benefits of BLUEcloud Cataloging, the cornerstone of the BLUEcloud suite, with another 270 library groups using BLUEcloud Analytics. 2015's increasing BLUEcloud adoption numbers reflect the customer excitement for this new initiative, and in 2016 even more libraries will enjoy the powerful benefits that BLUEcloud delivers.

"We are excited that so many new customers continue to choose SirsiDynix," said SirsiDynix CEO Bill Davison. "We welcome these new libraries to the SirsiDynix family. They have joined a vibrant, dynamic community and I want them to know we will work hard every day to earn and keep the trust they have placed in us. "

Media Contacts:

FOR SIRSIDYNIX:

Eric Keith
+1 801.223.5361
eric.keith@sirsidynix.com

About SirsiDynix

SirsiDynix connects people with knowledge at more than 23,000 libraries around the world. Through library management technology and search and discovery tools, libraries using SirsiDynix technology bring relevant resources and the power of knowledge to their users and communities. SirsiDynix technology is architected to be open, scalable, and robust, offering a complete out-of-the-box solution and unparalleled flexibility through APIs and web services. Complemented by the most experienced training, consulting, and support staff in the industry, SirsiDynix helps libraries create tomorrow's libraries, today. To find out more, visit www.sirsidynix.com.