SirsiDynix and Altarama Announce New Details of Strategic Partnership

Altarama partnership to provide for integration of reference management tools in Q3 2016

June 3, 2016, LEHI, UT— Advancing their mission to provide libraries with best-of-breed solutions, SirsiDynix announces the signing of a distribution agreement with Altarama under which SirsiDynix clients can purchase Altarama's RefTracker and DeskStats systems as part of their existing ILS agreements. Already used by Horizon, Symphony and EOS libraries, the popular reference management modules will be more closely integrated with patron portals and various staff-side functions. The advent of this partnership will enable SirsiDynix libraries stronger connectivity to Altarama's industry-leading tracking solutions and a more tangible connection to their library's activities.

Altarama Information Systems is the industry leader in reference software for all types of libraries. Altarama solutions specialize in managing the myriad requests to which libraries respond. Proven tools, like RefTracker, DeskStats, and RefChatter help reference services to work more efficiently and effectively. In addition to improving library proficiency in responding to requests, the statistics these request management tools are able to provide help libraries illustrate to stakeholders the level of services they offer.

"Our near-term focus with SirsiDynix is two-fold," said Arthur Brady, President of Altarama. "First, to make it easier for SirsiDynix libraries to purchase and implement our modules; and second, to quickly facilitate some very useful integration between our platforms. Given the open nature of our respective systems, and robust APIs on both sides, RefTracker and DeskStats will be even more effective in helping libraries manage and measure reference operations."

"We know Altarama well," said Bill Davison, SirsiDynix CEO. "Collaborating with them over the years has led to successful outcomes for mutual clients, and this agreement allows for more ambitious integration and co-development efforts going forward. Our best-of-breed approach means we're connecting with more and more partners. Perhaps the most exciting aspect of

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the collaboration is the potential value that the Altarama product line offers to virtually every SirsiDynix client, large or small."

Libraries interested in learning more about RefTracker or other Altarama products are encouraged to contact their SirsiDynix account manager or LRM to arrange for a demo and a trial.

About Altarama

Altarama helps reference librarians help patrons find answers. Since 2001, libraries have used Altarama's family of modules and services to better manage increasingly complex reference request services. Across the globe, special, public and academic libraries, national libraries, government and corporate libraries of all sizes use these open, scalable and affordable tools to manage reference requests and to measure results. For more information find us online: http://www.altarama.com/

About SirsiDynix

SirsiDynix connects people with knowledge at more than 23,000 libraries around the world. Through library management technology and search and discovery tools, libraries using SirsiDynix technology bring relevant resources and the power of knowledge to their users and communities. SirsiDynix technology is architected to be open, scalable, and robust, offering a complete out-of-the-box solution and unparalleled flexibility through APIs and web services. Complemented by the most experienced training, consulting, and support staff in the industry, SirsiDynix helps libraries create tomorrow's libraries, today. To find out more, visit www.sirsidynix.com.