Strong Year-Over-Year Growth for BLUEcloud Products

Robust adoption for BLUEcloud Cataloging and BLUEcloud Analytics in 2015

February 17, 2016, LEHI, UT—SirsiDynix is reporting solid adoption numbers in 2015 for two of its cornerstone BLUEcloud LSP products: BLUEcloud Cataloging and BLUEcloud Analytics. The BLUEcloud Library Services Platform is an integrated suite of next-generation software that brings power and efficiency to library workflows. BLUEcloud Cataloging and BLUEcloud Analytics respectively deliver streamlined cataloging processes and unprecedented reporting capabilities.

BLUEcloud Cataloging and BLUEcloud Analytics are relatively new additions to the BLUEcloud Suite, both having gone into general release in 2014. Since their release, the number of customer adoptions has continued to rise. The total customer adoptions at years'-end (December) are as follows:

> BLUEcloud Cataloging
> > 2014: 20+ customers
> > 2015: 300+ customers
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> BLUEcloud Analytics
> > 2014: 5+ customers
> > 2015: 225+ customers

As illustrated by the exponential year-over-year growth, the excitement surrounding these powerful products has not abated. As of December 2015, more than 300 customers have adopted BLUEcloud Cataloging.

"We are working hard to create software products centered on delivering value to the customer—software that helps libraries work efficiently and show their value." said Bill Davison, SirsiDynix CEO. "Our customers are an integral part in the development of these products. It is very rewarding to see how their help and feedback, via our Strategic Partner Program, is creating products that all our customers find valuable."

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About SirsiDynix

SirsiDynix connects people with knowledge at more than 23,000 libraries around the world. Through library management technology and search and discovery tools, libraries using SirsiDynix technology bring relevant resources and the power of knowledge to their users and communities. SirsiDynix technology is architected to be open, scalable, and robust, offering a complete out-of-the-box solution and unparalleled flexibility through APIs and web services. Complemented by the most experienced training, consulting, and support staff in the industry, SirsiDynix helps libraries create tomorrow's libraries, today. To find out more, visit www.sirsidynix.com.