SirsiDynix and Mackin Connector Goes Live

School Libraries now enjoy expanded breadth of educational content available via Mackin and eRC

April 8, 2016, LEHI, UT— SirsiDynix and Mackin Education Resources are pleased to announce the completed integration of Mackin digital content into eResource Central (eRC), significantly expanding the range of eResources available to SirsiDynix school libraries. Mackin, a leader in providing schools around the globe with quality educational resources, has provided library and classroom services for grades PK-12 for over 32 years. Mackin's collection of more than 350,000 digital titles will contribute to enhancing education worldwide.

eResource Central is a resource management platform that enables libraries to unite their digital content in one place. eRC also allows libraries to seamlessly integrate physical and digital records for simplified discovery. Currently, more than 300 SirsiDynix customers benefit from eRC's resource management. In an effort to expand the reach and capabilities of eRC, the Mackin team recently completed the development of an API that integrates Mackin collections into the eRC platform.

"Creating pathways of convenience for schools and libraries to access information is a huge part of Mackin's company mission", states Randal Heise, co-owner of Mackin Educational Resources. "In order for schools and students to thrive and grow, having an abundance of resources, made easily available, is crucial in today's climate."

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Bill Davison, SirsiDynix CEO has expressed his enthusiasm for this step forward in simplifying library access to resources. "We're very excited to see the fruition of our SirsiDynix-Mackin partnership," said Davison. "The Mackin connector is a valuable resource for our school libraries, as it increases the variety of content available through eRC and moves libraries one step closer to managing all their eResource providers in one place. This new connector will streamline school libraries' eResource processes with automatic updates, effortless catalog syncs, and in-catalog downloads."

eRC customers interested in activating the Mackin connector should contact their SirsiDynix account manager.

About Mackin

For over 32 years, Mackin Educational Resources has provided library and classroom materials for grades PK-12. Known the world over for exemplary service and a stringent attention to detail, Mackin has access to more than 18,000 publishers and a collection of more than 2.5 million printed titles. Additionally, Mackin features a robust selection of more than 300,000 eBook titles and nearly 50,000 audio books, databases and video resources available through their free, state-of-the-art digital resource management system, MackinVIA. This highly sought-after eResource management tool was recently awarded two distinctive awards; Best of Show at ISTE 2015 and was named winner of a 2015 Awards of Excellence by Tech & Learning. Today, the free MackinVIA is found in thousands of schools and accessed by nearly nine million students around the world. For more information, visit www.mackin.com or call 800-245-9540.

About SirsiDynix

SirsiDynix connects people with knowledge at more than 23,000 libraries around the world. Through library management technology and search and discovery tools, libraries using SirsiDynix technology bring relevant resources and the power of knowledge to their users and communities. SirsiDynix technology is architected to be open, scalable, and robust, offering a complete out-of-the-box solution and unparalleled flexibility through APIs and web services. Complemented by the most experienced training, consulting, and support staff in the industry, SirsiDynix helps libraries create tomorrow's libraries, today. To find out more, visit www.sirsidynix.com.