SirsiDynix Premiering 'Power of Libraries' Store at ALA 2017

BLUEcloud team sharing new 'I Believe in The Power of Libraries' clothing and gear in Chicago

June 23 2017, Lehi, UT— SirsiDynix will be attending the ALA Annual in Chicago. This year the BLUEcloud team is pleased to premiere the Power of Libraries message from SirsiDynix. Located at booth 5016, the SirsiDynix team will be sharing free "I Believe in The Power of Libraries" buttons, which are also available through the new Power of Libraries store.

The Power of Libraries message was first introduced at COSUGI 2017, the annual SirsiDynix customer conference. Due to an overwhelming positive response, SirsiDynix has made the Power of Libraries clothing and gear available to librarians and the general public via the Power of Libraries store. The store, found at shop.sirsidynix.com, offers Power of Libraries T-shirts, polos, button downs, buttons, and more. Sales help to support libraries, as a portion of purchases are donated to help library advocacy.

"SirsiDynix is excited to celebrate the opening of The Power of Libraries store at ALA," said SirsiDynix CEO Bill Davison. "We are happy to see libraries identifying with our new message. Literally, everything we do at SirsiDynix is aimed at supporting libraries and the extraordinary work that they do. Every time I wear my "Power of Libraries" shirt, people ask me how they can get one too! Making Power of Libraries wear available will provide a way for everyone to spread this message of the singular impact of libraries."

Visit SirsiDynix at booth 5016 for a free Power of Libraries button.

Visit shop.sirsidynix.com to explore the full catalog of Power of Libraries products.

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About SirsiDynix
SirsiDynix connects people with knowledge at more than 23,000 libraries around the world. Through library management technology and search and discovery tools, libraries using SirsiDynix technology bring relevant resources and the power of knowledge to their users and communities. SirsiDynix technology is architected to be open, scalable, and robust, offering a complete out-of-the-box solution and unparalleled flexibility through APIs and web services. Complemented by the most experienced training, consulting, and support staff in the industry, SirsiDynix helps libraries create tomorrow's libraries, today. To find out more, visit www.sirsidynix.com.