We believe in
THE POWER *of* LIBRARIES

We believe in the power of libraries. We believe in their power to transform and improve our communities. We believe that access to information is a right not a privilege, and that access to information is crucial to the health of individuals and communities everywhere. We believe in the opportunities libraries give individuals to learn, grow, and improve themselves. We believe libraries should be more than relevant, they should be universally seen as indispensable to their communities. We believe in the crucial role libraries play as a communal space for individuals to gather, connect, exchange ideas, and create.

We want libraries to thrive and flourish. Our mission is to support and advance the library's value in their community through software and services. We aim to support libraries as they change and evolve in an increasingly digital world. We exist to maximize the power of libraries everywhere for the good of their communities.

How we help. We develop and deliver progressive software and services specifically designed for libraries. Our solutions help libraries fulfill their missions and adapt to changing demands. In addition to our products, we implement a number of programs to support libraries, share and exchange ideas, and push the industry as a whole to advance.

Our product line and Library Services Platform is called "BLUEcloud"—BLUE standing for "Best Library User Experience." BLUEcloud products are designed with our best-of-breed approach empowering libraries with the most options possible. Our APIs and web services leave the door open for libraries to customize and make continued decisions about their software. We offer established partnerships with industry-leading vendors, making it easy for our libraries to take advantage of the best resources available. BLUEcloud is even designed to allow libraries to adopt at their own pace, so libraries can make changes when they are ready.

SirsiDynix®

SirsiDynix supports libraries through BLUEcloud solutions, but our mission to strengthen the power of libraries does not stop at our solutions. We provide services that support our customers and resources to benefit of all libraries.

- ⏻ *We continually support our customers.* The SirsiDynix Support team's dedication to quality, responsive customer assistance has earned them recognition as a consumer-reported favorite in the industry.

- ⏻ *You have an ally.* Our Library Relations department is unique to the industry; each SirsiDynix library is assigned a Library Relations Manager who serves as their point of contact within the company. Libraries always have an SD representative who knows them and works with their needs.

- ⏻ *Your input builds your tools.* BLUEcloud products are developed through partnerships with thousands of libraries. These partnerships are invaluable to SirsiDynix and provide libraries opportunities to direct what features and functionality go into their solutions.

- ⏻ *We champion your work.* SirsiDynix provides marketing tools to help libraries more effectively promote themselves and their services.

- ⏻ *Always be learning.* Professional development webinars are offered regularly and free of cost. Many of our webinars focus on SD technology, teaching our libraries how to get the most out of their solutions. We also host monthly webinars that focus on issues of interest to the library industry with presentations from industry thought leaders.

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