

SirsiDynix BLUEcloud Products Showing Strong Adoption

More libraries now using the power of BLUEcloud Analytics, MobileCirc, PAC, and Cataloging

November 30, 2015 LEHI, UT— SirsiDynix customers across the globe are increasingly implementing BLUEcloud Products for use in their libraries. BLUEcloud products offer libraries next-generation management technology and discovery tools. The process of upgrading to BLUEcloud is straightforward, requiring no migration and no conversion; this simplicity has contributed to robust adoption of BLUEcloud products.

As of October 2015, SirsiDynix is pleased to announce that well over 1500 customers have implemented one or more of the BLUEcloud suite of products, including:

- BLUEcloud Analytics with nearly 200 customers
- MobileCirc with over 400 customers
- BLUEcloud Cataloging with over 300 customers
- eResource Central with over 250 customers
- Enterprise with 575 customers
- BLUEcloud PAC with over 140 customers either live or in testing

These BLUEcloud products bring flexibility and control to library reporting, circulation, and discovery.

BLUEcloud Cataloging, one of the most recent additions to the BLUEcloud line, brings control and speed to your cataloging. The browser-based application reduces your workload through easy bib record comparisons and simple drag and drop features for adding information. Customers like Judy Maxwell, of Wells County Public Library, have found BLUEcloud Cataloging to be indispensable to their work. "I had enthusiastically implemented the product into my regular workflow on a daily basis," said Maxwell. "Since 95% of my work is copy cataloging, I was in instant gratification heaven. I could bypass many (I thought) cumbersome steps to load records into our catalog

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and get them into the hands of our patrons." The power of BLUEcloud Cataloging has now reached over 300 customers.

"BLUEcloud products provide state-of-the-art, industry-leading solutions for libraries to meet the needs of their patrons," said SirsiDynix CEO Bill Davison. "We are excited to see our products empowering libraries across the globe. SirsiDynix continues to devote itself to developing enriching products that support the library mission and provide the 'Best Library User Experience.' "

About SirsiDynix

SirsiDynix connects people with knowledge at more than 23,000 libraries around the world. Through library management technology and search and discovery tools, libraries using SirsiDynix technology bring relevant resources and the power of knowledge to their users and communities. SirsiDynix technology center is architected to be open, scalable, and robust, offering a complete out-of-the-box solution and unparalleled flexibility through APIs and web services. Complemented by the most experienced training, consulting, and support staff in the industry, SirsiDynix helps libraries create tomorrow's libraries, today. To find out more, visit www.sirsidynix.com.