EBSCO Publishing and SirsiDynix Sign Partnership Agreement to Enhance Discovery for Mutual Customers
~ Alliance optimizes “Discovery” of library collections via the OPAC ~

IPSWICH, Mass. — June 22, 2012 — A new agreement between EBSCO Publishing (EBSCO) and SirsiDynix will provide mutual customers with easier access to the databases, e-journals and other e-content end users are looking for. EBSCO and SirsiDynix will work together to allow EBSCO Discovery Service™ (EDS) to be seamlessly integrated into SirsiDynix’s eResource Central solution. The plan also calls for a refined approach to the integration of eBooks on EBSCOhost™ within the SirsiDynix experience.

Growth in E-books and Discovery
The desire for a single search experience is taking center stage, and EBSCO and SirsiDynix have come together to enhance the integration of their respective services, focusing on improving discovery and delivery of content, especially e-book material. This partnership will enable mutual customers of EDS and SirsiDynix to leverage the EDS search engine and eBooks on EBSCOhost functionality from within the SirsiDynix eResource Central system. In addition to discovering the extensive content available via EDS, SirsiDynix customers who own or subscribe to eBooks on EBSCOhost will be able to identify which e-books are available and check them out. Checkouts will be integrated with physical holdings, and users will be able to launch EBSCO’s e-book viewer directly without additional authentication.

EBSCO Publishing President Tim Collins says both EBSCO and SirsiDynix see e-books and discovery as important growth areas for libraries. “There is no question that e-books are a growing part of our business and the business of libraries. We anticipate e-book adoption to continue at a rapid pace along with the growth of discovery services. This partnership allows us to provide libraries with ways to deliver their valuable content to users using the systems they know and trust. It’s a powerful combination of systems and content – with a tremendous level of convenience for customers and users who don’t have to re-invent their workflow.”
Bill Davison, CEO of SirsiDynix, believes the EBSCO/SirsiDynix alliance brings something truly unique and valuable to the library industry. “We are thrilled at the prospect of bringing together the world’s leading providers of electronic content and integrated library software. Libraries will now be able to seamlessly merge their physical and electronic resources and provide access and options to users that, until now, has simply not been available.”

About SirsiDynix
SirsiDynix connects people with knowledge at more than 23,000 libraries around the world. Through library management technology and search and discovery tools, libraries using SirsiDynix technology bring relevant resources and the power of knowledge to their users and communities. SirsiDynix technology is architected to be open, scalable and robust, offering a complete solution out-of-the-box, and unparalleled flexibility through APIs and web services. Complemented by the most experienced training, consulting and support staff in the industry, SirsiDynix helps libraries create tomorrow’s libraries, today. www.sirsidynix.com

About EBSCO Publishing
EBSCO Publishing is the producer of EBSCOhost®, the world’s premier for-fee online research service, including full-text databases, subject indexes, point-of-care medical reference, historical digital archives, and e-books. The company provides more than 350 databases and nearly 300,000 e-books. Through a library of tens of thousands of full-text journals and magazines from renowned publishers, EBSCO serves the content needs of all researchers (Academic, Medical, K-12, Public Library, Corporate, Government, etc.). EBSCO is also the provider of EBSCO Discovery Service™ (EDS), which provides each institution with a fast, single search box for its entire collection, offering deeper indexing and more full-text searching of journals and magazines than any other discovery service (www.ebscohost.com/discovery). For more information, visit the EBSCO Publishing Web site at: www.ebscohost.com, or contact: information@ebscohost.com. EBSCO Publishing is a division of EBSCO Industries Inc., one of the largest privately held companies in the United States.

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For more information, please contact:
Kathleen McEvoy
Public Relations Director
EBSCO Publishing
(800) 653-2726 ext. 2594
kmcEvoy@ebscohost.com
Eric Keith
VP Global Marketing, Communications & Strategic Alliances
SirsiDynix
eric.keith@sirsidynix.com
w 801.223.5361
m 801.361.3432