SirsiDynix®

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SirsiDynix announces eResource Central agreement with Mackin
SirsiDynix and Mackin are partnering to bring thousands of eResources to your library

LEHI, UTAH (August 6, 2014)- SirsiDynix and Mackin Education Resources are working together to bring audiobooks, video resources, and nearly 300,000 eBooks to the eResource Central (eRC) ecosystem. Mackin has provided library and classroom services for grades PK-12 for over 30 years; its collections will extend the breadth of offerings available through eRC to school libraries. The partnership between Mackin and eRC will allow school libraries to update their local title metadata with the click of a button and will let students download, preview, and see available eResources all from the library catalog.

"We're very excited to welcome Mackin to the eRC ecosystem," said Bill Davison, SirsiDynix CEO. "This partnership increases the variety of content available through eRC and moves libraries one step closer to managing all their eResource providers in one place. Our partnership will streamline school libraries' eResource processes with automatic updates, effortless catalog syncs, and in-catalog downloads. This will not only help libraries create a central place for their educational and digital content; it will also expose users to more readily-available eResources, promoting Mackin's mission to promote education."

Mackin caters to thousands of schools, libraries, educators, and students to provide the educational resources they need to succeed.

"Partnerships that create ease, value and convenience for our customers have always been a driving force for Mackin. This new direction with SirsiDynix exemplifies our objective as we help school libraries access information with greater efficiency," states Rebecca Michael, Digital Content Relations Manager for Mackin.

Through integration with SirsiDynix eResource Central, more libraries and users will be able to benefit from Mackin's services.

Libraries interested in eRC or eRC's Mackin integration can call their SirsiDynix sales representative or visit www.sirsidynix.com.

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About Mackin

For more than 30 years, Mackin Educational Resources has provided library and classroom materials for grades PK-12. Known the world over for exemplary service and a stringent attention to detail, Mackin has access to more than 18,000 publishers and a collection of more than 3.5 million printed titles. Additionally, Mackin features a robust selection of more than 300,000 eBook titles and databases and

close to 50,000 audio books and video resources available through their state-of-the-art eResource management system, MackinVIA.   For more information, visit www.mackin.com or call 800-245-9540.

About SirsiDynix

SirsiDynix connects people with knowledge at more than 23,000 libraries around the world. Through library management technology and search and discovery tools, libraries using SirsiDynix technology bring relevant resources and the power of knowledge to their users and communities. SirsiDynix technology is architected to be open, scalable and robust, offering a complete out-of-the-box solution and unparalleled flexibility through APIs and web services. Complemented by the most experienced training, consulting and support staff in the industry, SirsiDynix helps libraries create tomorrow's libraries, today. www.sirsidynix.com