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### **SirsiDynix to Launch New Series of Webinars and Website Content on Industry Resources**

*New series of webinars and website content will address key industry resources, trends, and tools*

LEHI, Utah (Sept. 18, 2014)—SirsiDynix is launching a new series of webinars, blog posts, and downloadable content to address topics surrounding the value, visibility, and usage of libraries. Topics will also include current software trends, library stereotypes, and the skills needed to stay current as technology influences the way people interact with information and information professionals. The new webinars and website content will bring together some of the industry’s top thought-leaders and valuable resources for any library, regardless of type or software.

“Our goal is simply to help libraries succeed,” says Eric Keith, SirsiDynix VP of Marketing and Strategic Alliances. “This new initiative will provide librarians access to resources and industry experts they may not have had before. We want to highlight specific tips for managing a tight budget, engaging a higher number of patrons, and further establishing themselves as community anchors. This program connects librarians with industry thought-leaders to share their thoughts, ask questions, and get direct feedback. We want to facilitate a conversation that extends beyond a library’s own walls and across the industry.”

SirsiDynix will be creating whitepapers, blog posts, and infographics discussing industry trends, challenges, recent news and more. These will be posted to SirsiDynix’s [blog](#) as they become available.

The first of the new series of webinars, titled “The Future of Library Software and What to do About It,” will feature Marshall Breeding and will take place on Oct. 1 at 10 am PT / 1 pm ET. [Register here](#) for this webinar any time.

#### **About SirsiDynix**

SirsiDynix connects people with knowledge at more than 23,000 libraries around the world. Through library management technology and search and discovery tools, libraries using SirsiDynix technology bring relevant resources and the power of knowledge to their users and communities. SirsiDynix technology center is architected to be open, scalable, and robust, offering a complete out-of-the-box solution and unparalleled flexibility through APIs and web services. Complemented by the most experienced training, consulting, and support staff in the industry, SirsiDynix helps libraries create tomorrow’s libraries, today. To find out more, visit [www.sirsidynix.com](http://www.sirsidynix.com).