



FOR IMMEDIATE RELEASE

SirsiDynix to Speak About BLUEcloud Campus, EDS Integration at ALA Midwinter 2015

ALA attendees to discover details about BLUEcloud Campus, EDS integration, and more

LEHI, Utah (January 26, 2015)—SirsiDynix has scheduled five BLUEcloud Campus presentations for ALA Midwinter 2015, where Rick Branham, SirsiDynix VP of Global Accounts & Academic Initiatives, and Carla Clark, BLUEcloud Campus Product Manager, will shed valuable light on the library service platform's progress, including integration with EBSCO Discovery Service (EDS). The presentations will take place from Saturday, Jan. 31 to Monday, Feb. 2 and will last approximately one hour each.

Among the presentations' notable topics is the seamless integration of BLUEcloud Campus' Discovery service, Enterprise, with EDS. SirsiDynix and EBSCO have worked closely together to streamline the discovery experience for both EDS and Enterprise users, allowing patrons to use either the EDS or Enterprise interface to access the physical and digital content of their library's catalog within a single search.

"EBSCO is committed to working with its partners to enhance the library end user experience," said Ron Burns, VP of Global Software Services at EBSCO Information Services. "EDS integration with BLUEcloud gives SirsiDynix libraries the best options to provide their patrons better, easier access to the content they need."

Through EDS, users can simultaneously search EDS and Symphony content—receiving real-time item information from SD Symphony. Users will soon be able to place holds and manage their accounts—all without leaving the EDS interface.

Similarly, users starting their research in Enterprise will be able to discover physical and digital resources with a single search, enjoying a completely interfiled hit list containing the library's physical collection, eJournal articles, local digital assets, eBooks, and more.

"Our forthcoming release of Enterprise will bring our EDS integration efforts full circle," says Branham. "Enterprise users will have access to all EDS search and access features from within Enterprise—truly merging best of class physical material management with the world's most complete resource for electronic content."

To find out more about BLUEcloud Campus or the integration between EBSCO Discovery Service and SirsiDynix Enterprise, stop by booth #2626 at ALA Midwinter 2015.

About EBSCO Information Services

EBSCO Information Services (EBSCO) is the leading discovery service provider for libraries worldwide with more than 6,000 discovery customers in over 100 countries. *EBSCO Discovery Service™* (EDS) provides each institution with a comprehensive, single search box for its entire collection, offering unparalleled relevance ranking quality and extensive customization. EBSCO is also the preeminent provider of online research content for libraries, including hundreds of research databases, historical archives, point-of-care medical reference, and corporate learning tools serving millions of end users at tens of thousands of institutions. EBSCO is the leading provider of electronic journals & books for libraries, with subscription management for more than 360,000 serials, including more than 57,000 e-journals, as well as online access to more than 650,000 e-books. For more information, visit the EBSCO website at: www.ebsco.com. EBSCO Information Services is a division of EBSCO Industries Inc., a family owned company since 1944.

About SirsiDynix

SirsiDynix connects people with knowledge at more than 23,000 libraries around the world. Through library management technology and search and discovery tools, libraries using SirsiDynix technology bring relevant resources and the power of knowledge to their users and communities. SirsiDynix technology is architected to be open, scalable, and robust, offering a complete out-of-the-box solution and unparalleled flexibility through APIs and web services. Complemented by the most experienced training, consulting, and support staff in the industry, SirsiDynix helps libraries create tomorrow's libraries, today. www.sirsidynix.com.

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