

When it comes to mobile applications, your users have high expectations; BLUEcloud Mobile is built to impress. The next generation in mobile library applications, BLUEcloud Mobile delivers extensive access to your library in a beautiful, intuitive application

Available for iOS and Android devices, BLUEcloud Mobile's range of rich features and functionality make the app the go-to resource for your users. Leverage the advanced capabilities of your BLUEcloud software with the functionally rich mobile application. Created in partnership with expert library application developer Solus, BLUEcloud Mobile builds on BLUEcloud architecture to deliver a fully integrated, progressive app that serves your users now and can carry your library into the future.

## **Product Highlights**

- Android, iOS
- Barcode scanner for book and user lookup
- Intuitive interface
- Customizable branding
- Full patron account access

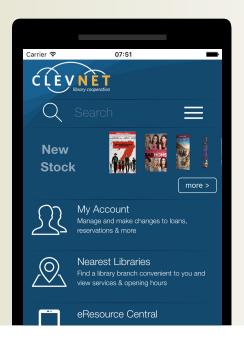
For your patrons Traditional mobile discovery is enriched with modern features.

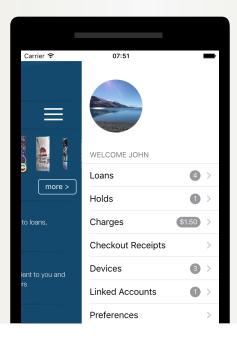
**Discovery** enable full access to your catalog; scanners let patrons search via barcode/ISBN; eRC integration makes your physical and digital resources available side by side.

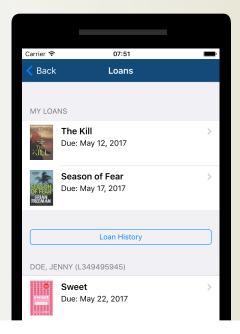
Push event notifications keep users on top of your library's events.

Full user account visibility delivers access to loans, reservations, and charges; Payment capabilities make it easy for users to pay fees.

**GPS** helps users locate your nearest library location.







 $For \ your \ team$  Choose the branded app to make your library searchable in app stores.

**Brand within the app** with your library's colors and logo.

Integrate your social media into your application interface to highlight the vibrant life of your library.

BLUEcloud Mobile lets your users access your library anytime, anywhere with modern technology that is effective and engaging.

**Unlimited buttons and icons** for building exactly the app you want to deliver.

A web-based Content Management System gives you complete control of your app.

Gain insight into your app with analytics reports on specific element usage.

