

EPISODE 1 COVID-19: How to Prepare Your Library for the Unexpected



Eric Keith Chief Marketing Officer





Welcome to All Bill Davison, CEO

- SD Customers and Non-Customers Alike – Welcome All!
- Today we're modeling Social Distancing. Please forgive any technical glitches & production quality.
- We are not COVID-19 experts!
- Tumultuous times we want share resources we've seen among our customers and on the Internet.

Welcome!







WE'RE MAKING THIS A SERIES.

EPISODE 2 Library Best Practices & Strategies for Adapting to a COVID-19 World

Date: Wednesday, March 25th Time: 1 PM ET



Eric Keith Chief Marketing Officer



Robert Storer Director of Marketing Have you found success with messaging, programs, or outreach?

@SirsiDynix

1. Your Library & Covid-19

- General COVID-19 Resources
- Things You Can Do Now
- Library Industry Resources

2. Keep Your ILS Adaptable

- Tips for Horizon
- Tips for Symphony



Ken Bonney Horizon Guru



Wade Bills Symphony Guru



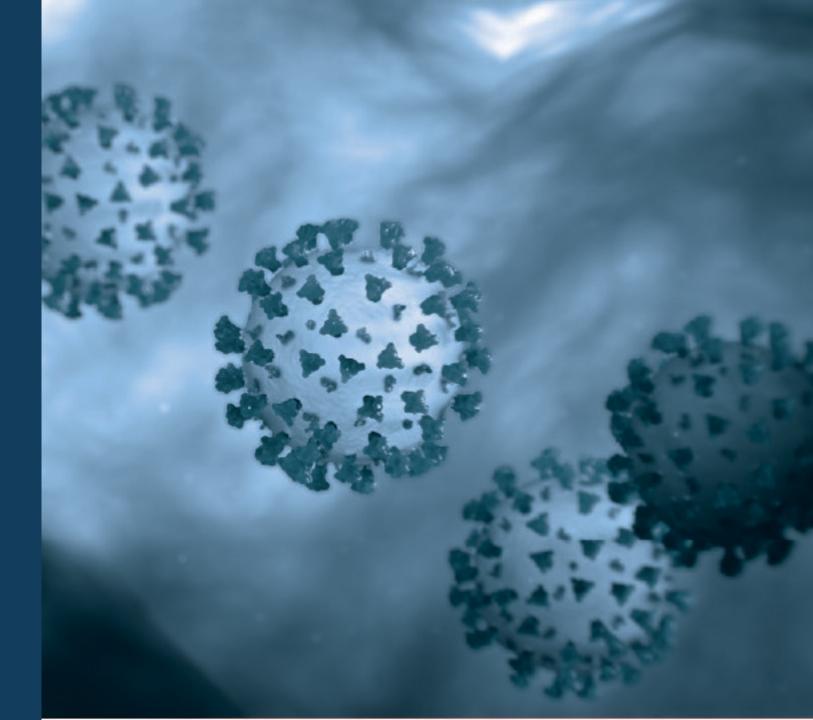
All resources will be available after the webinar at: **SirsiDynix.com/Covid-19-Resources**



Ē

General Resources

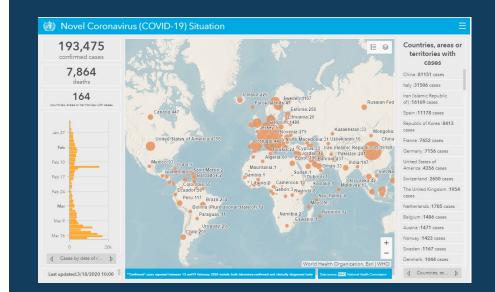




• CDC COVID-19

https://www.cdc.gov/coronavirus/2019-nCoV/index.html

- National Institute of Health
 https://www.nih.gov/health-information/coronavirus
- Maps
 - ESRI ARCGIS
 <u>https://coronavirus-resources.esri.com/</u>
 - New York Times
 <u>https://www.nytimes.com/interactive/2020/world</u>
 <u>/coronavirus-maps.html</u>
- Visualization of effects of social isolation <u>https://www.washingtonpost.com/graphics/20</u> <u>20/world/corona-simulator/</u>



General Resources Things that helped us keep up





Things You Can Do Now

- Keep Communicating
- Be a reliable source
- Publishing resources for your community and via digital outreach

SirsiDynix

Things You Can Do Now

- Promote your digital content
- Pursue digital programming
- Promote your Reference Tracking System if you have one

Library 道 Herman Melville up the rear of every funeral I meet; and especially whenever my hypos get such an upper hand of me, that it requires a strong moral principle to prevent me from deliberately stepping into the street, and methodically knocking people's hats off-then, I account it high time to get to sea as soon as I can. This is my substitute for pistol and ball. With a philosophical flourish Cato throws himself upon his sword; I quietly take to the ship. There is nothing surprising in this. If they but knew it, almost all men in their degree, some time or other, cherish very nearly the same feelings towards the ocean with me. leaning a upon r'

There now is your insular city of the Manhattoes, belted round by wharves as Indian isles by coral reefs—commerce surrounds it with her surf. Right and left, the streets take you waterward. Its extreme

downtown is the battery, where that noble mole is washed by waves, and cooled by vou breezes, which a few hours previous "ded of out of sight of land. Look at the cross ided of water-gazers there. veries_ Circumambulate the city of iis feet a-Sabbath afternoon. Go from (you to wato Coenties Slip, and f that region. Whitehall, northward. ' in the great Posted like silent s experiment, if town, stand thosupplied with a mortal men f les, as every one water are wedded

Moby Dick, or, The Whale

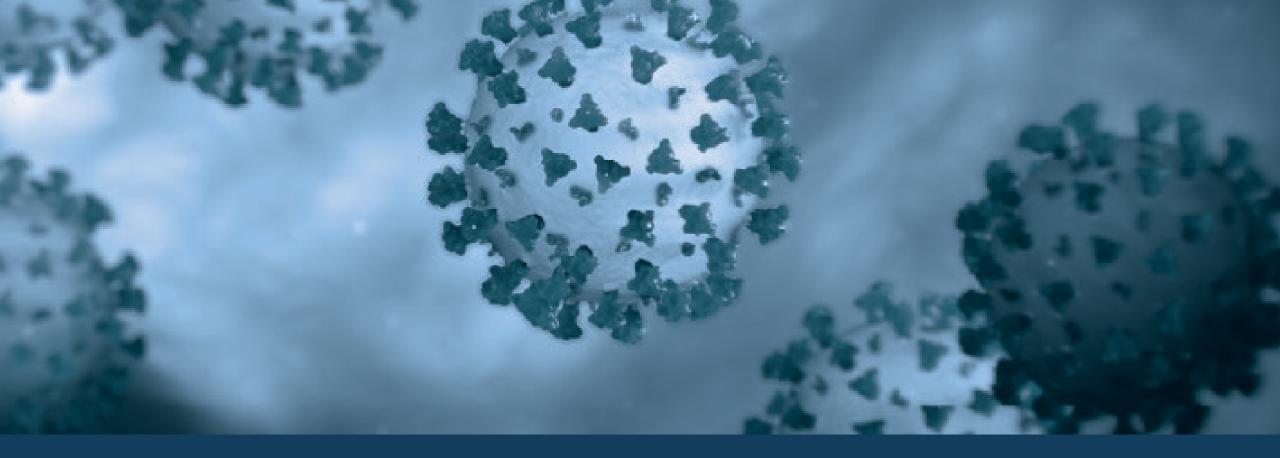
A Q Z E

artist. He desires to iest, shadiest, quietest, it of romantic landscape of the Saco. What is the employs? There stand his a hollow trunk, as if a herucifix were within; and here

39 of 1648 TT pages left in this set

es, chi





Library Specific Resources For COVID-19



- Announcement Information Provided by United States' Public Libraries
 <u>https://drive.google.com/file/d/1vjCWdoK</u>
 <u>wCcnTZQqCgpS Aj-</u> giVdV6HqJ/view?usp=sharing
 - Some potential best practices for libraries in keeping the public informed about the evolution and spread of the virus.

Libraries & Covid-19





by Lisa Peet Mar 16, 2020 | Filed in News Over the past two weeks, measures to contain the spread of COVID-19 have called for increasing numbers of colleges and universities to cancel in-person classes. While some faculty have been incorporating online and virtual components into their instruction for years, for many the sudden switch poses a significant challenge.

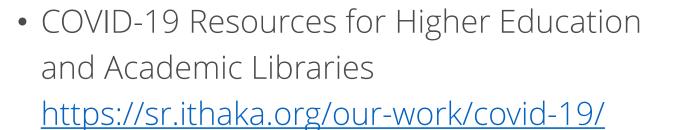
As in non-emergency times, the library is often

their best source of information about



Lisa Janicke Hinchliffe, Christine Wolff-Eisenberg

Libraries & Covid-19



- Resources, Survey, and Survey Results
- Survey Results of Academic Libraries <u>https://www.libraryjournal.com/?detailStory=lisa-janicke-hinchliffe-christine-wolff-eisenberg-discuss-academic-library-response-to-covid-19</u>





Tips for Working Remote https://superlibrarymarketing.com/2020/03/16/workfromhome/

Tips for Self-Care During a Crisis Video

https://www.youtube.com/watch?v=7AzCxg9WcvM





FOR CUSTOMERS OF SIRSIDYNIX Preparing for Library Closure Guide

Support Center Guides for Symphony & Horizon



ILS Tips & Tricks for Our Current Challenges





Wade Bills Symphony Guru



Ken Bonney Horizon Guru





Wade Bills Symphony Guru

KEEP YOUR ILS ADAPTABLE Tips for Symphony

Email

Support@SirsiDynix.com

Phone

Argentina 800-444-4946

Australia 1800-258-818

Canada (English) (800) 284-3969

Canada (French) (800) 884-9330

Chile 800 800 041

China (Northern) 10 800 140 1767

China (Southern) 10 800 140 1639 **Colombia** 01800 518 1700

España 900 971 850

France 0800 906 580

Deutschland / Luxembourg 0800 182 2216

Ireland 1800 947 154

Mexico 001800 514 0946

New Zealand 0800 451 416

Peru 0800 54801

Singapore 800 101 2659

Switzerland 0800 562 730

Taiwan 0080 112 7310

United Kingdom 0800 016 3147

United States (800) 284-3969

Venezuela 0800 102 9644







Ken Bonney Horizon Guru

keep your ils adaptable Tips for Horizon

Email

Support@SirsiDynix.com

Phone

Argentina 800-444-4946

Australia 1800-258-818

Canada (English) (800) 284-3969

Canada (French) (800) 884-9330

Chile 800 800 041

China (Northern) 10 800 140 1767

China (Southern) 10 800 140 1639 **Colombia** 01800 518 1700

España 900 971 850

France 0800 906 580

Deutschland / Luxembourg 0800 182 2216

Ireland 1800 947 154

Mexico 001800 514 0946

New Zealand 0800 451 416

Peru 0800 54801

Singapore 800 101 2659

Switzerland 0800 562 730

Taiwan 0080 112 7310

United Kingdom 0800 016 3147

United States (800) 284-3969

Venezuela 0800 102 9644



TODAY'S RESOURCES CAN BE FOUND AT:

SirsiDynix.com/Covid-19-Resources

Have you found success with messaging, programs, or outreach?

@SirsiDynix