



FOR IMMEDIATE RELEASE:

SirsiDynix Welcomes Industry Veteran to CloudSource Team

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July 26, 2023, LEHI, UT—SirsiDynix, a leading provider of library technology solutions, is pleased to welcome a new employee to the company's CloudSource team: Executive Account Manager of Content Solutions Rob Rodriguez.

Rodriguez brings more than 20 years of experience at Baker and Taylor, where he most recently served as the customer success manager for SaaS and digital products, to SirsiDynix. A former account and sales manager, sales consultant, and high school teacher, Rodriguez has a demonstrated history of leveraging exceptional customer service and vast institutional knowledge to boost product adoption and renewal.

As CloudSource's executive account manager, Rodriguez will continue deepening his commitment to delivering high-quality resources to libraries and their communities. While overseeing the Central region, comprised of Texas, Louisiana, Illinois, Arkansas, Missouri, Indiana, Puerto Rico, and the U.S. Virgin Islands, Rodriguez will work to expand the reach of the premier content and discovery services platform and the millions of resources it has to offer. He will identify prospective customers, encourage product adoption, and facilitate customer feedback.

Rodriguez's appointment is the latest in a series of exciting developments for CloudSource. The only comprehensive discovery solution that aggregates and fully exposes the global body of open access and open educational resources, CloudSource recently reported its most successful quarter to date. Later this year, CloudSource will also announce the general availability of CloudSource+, which will add more than one billion records for licensed resources to the existing 56 million open access articles, eBooks, and open educational resources.

Interested in learning more about CloudSource? Visit www.cloudsource.net.

About SirsiDynix

SirsiDynix believes in the power of libraries. Transforming and shaping their communities every day, that power inspires us to connect people with knowledge at more than 23,000 libraries worldwide. SirsiDynix technology combines relevant resources with the Best Library User Experience (BLUE). With our Best-of-Breed approach, SirsiDynix gives libraries the greatest and most expansive range of options for their software. Complemented by the most experienced training, consulting, and support staff in the industry, SirsiDynix helps libraries to reach their highest potential while serving their communities. To find out more, visit www.sirsidynix.com.