

FOR IMMEDIATE RELEASE:

SirsiDynix's CloudSource Appoints New Director of Partnerships & Communications

October 31, 2023, LEHI, UT—SirsiDynix, a leading provider of library technology solutions, is pleased to welcome Maryśka Connolly as Director of Partnerships & Communications for the company's CloudSource team.

While Connolly's appointment to CloudSource is a recent development, her connections with both SirsiDynix employees and customers run deep. In fact, her tenure at SirsiDynix began in 2021, when she joined the company as a Library Relations Manager (LRM). In this role, she represented 74 customer accounts, educating libraries across the United States on system features and functionality and integrating their feedback into future product roadmaps.

Prior to joining SirsiDynix, Connolly, who holds a Master of Library and Information Science from Valdosta State University, spent more than a decade working in academic libraries. She most recently served as a technical services librarian at Hampden-Syndey College's Bortz Library and system administrator for the Symphony Southside Area Libraries Sharing Access (SALSA) consortium.

An adept collaborator and communicator with expertise in serials and databases—including selection, access, and discovery—Connolly also received the Virginia Library Association's (VLA) Academic Innovator Award in 2021. It is this same spirit of innovation that she will bring to the Director of Partnerships & Communications role. Working directly with both product development and sales teams, Connolly will lead CloudSource's marketing and communications efforts and expand the CloudSource index through meaningful partnerships with publishers, aggregators, and content providers.

The addition of Connolly to the team comes at a time of rapid growth for CloudSource. The number of institutions using CloudSource recently hit 369, a total that includes more than 500 public, academic, school, and special libraries and their branches. Earlier this year, SirsiDynix also reported the launch of a strategic partnership between CloudSource+ and Gale, part of Cengage Group. This partnership will add more than one billion records for licensed resources to the index's existing 60 million open access articles, eBooks, and open educational resources.

To learn more about CloudSource, the only content and discovery services platform that aggregates and fully exposes the global body of open access and open educational resources, visit www.cloudsource.net.

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About SirsiDynix

SirsiDynix believes in the power of libraries. Transforming and shaping their communities every day, that power inspires us to connect people with knowledge at more than 23,000 libraries worldwide. SirsiDynix technology combines relevant resources with the Best Library User Experience (BLUE). With our Best-of-Breed approach, SirsiDynix gives libraries the greatest and most expansive range of options for their software. Complemented by the most experienced training, consulting, and support staff in the industry, SirsiDynix helps libraries to reach their highest potential while serving their communities. To find out more, visit www.sirsidynix.com.