

POWER of LIBRARIES *in Economic Recovery*



Sources

Library programs vs sporting events:

There were 113 million attendees at public library programs in 2016, more than all Major League Baseball, National Football League, and NBA games combined. That's 16.5 million more than in 2013.

*From 2016 PLS: Total program attendance: 113,078,000
(Public Libraries Survey, FY 2016, Table 11, Supplementary Tables
https://www.ims.gov/sites/default/files/fy2016_pls_tables.pdf)*

*Public Libraries in the United States Survey: Fiscal Year 2013. March, 2016.
<https://www.ims.gov/sites/default/files/publications/documents/plsfy2013.pdf>*

<http://www.ala.org/advocacy/sites/ala.org.advocacy/files/content/Quotable%20Facts..Jan.19.FINAL.ANNOTATED.pdf>

5 to 1 ROI:

*library's expenditures of \$687.5 million in 2014, the **total Return on Investment derived from the materials and services provided by public libraries is 5.48. This means that for every \$1 spent by public libraries in Ohio, state residents receive an average of \$5.48 in value.***

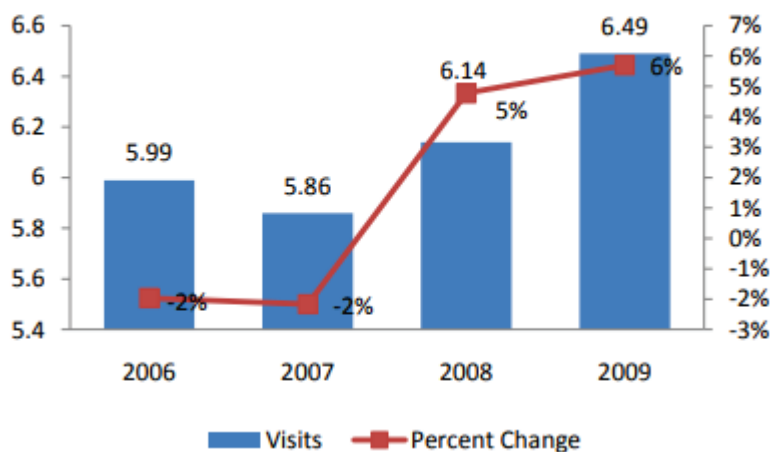
http://olc.org/wp-content/uploads/documents/post-id_2060/2016/04/Ohio-Public-Libraries-ROI-Report.pdf

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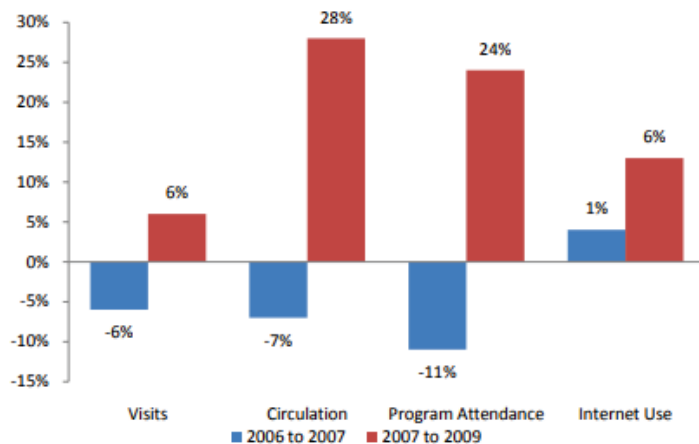
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Great Recession:

Visits Per Capita & Percent Change From Previous Year, 2006-2009
Libraries with 25,000+ LSA Population



Percent Change from 2006 to 2007 (Pre-Recession) and
2007 to 2009 (Recession)
Resort Libraries



<https://files.eric.ed.gov/fulltext/ED520930.pdf>

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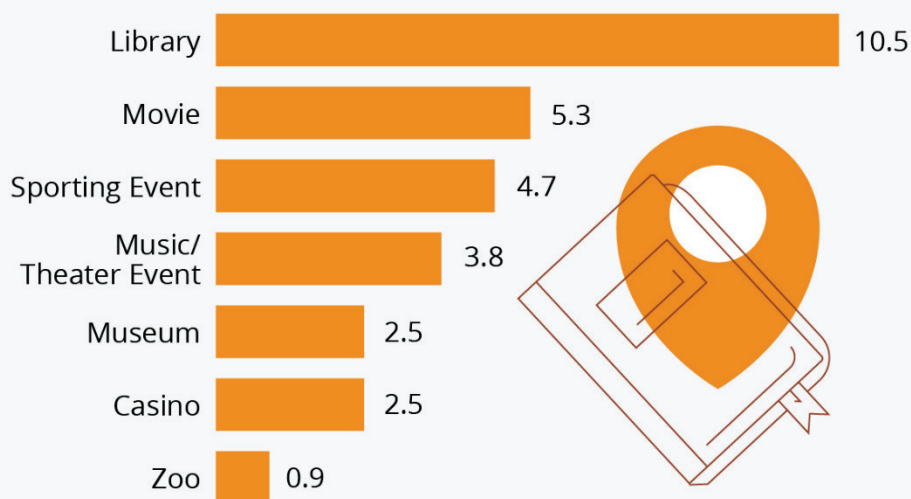
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Library vs movie visits



When in Doubt, Go to the Library

Number of times a person said they visited/ attended each activity in the U.S. in 2019



Scores are based on the average respondent's answer
Source: Gallup



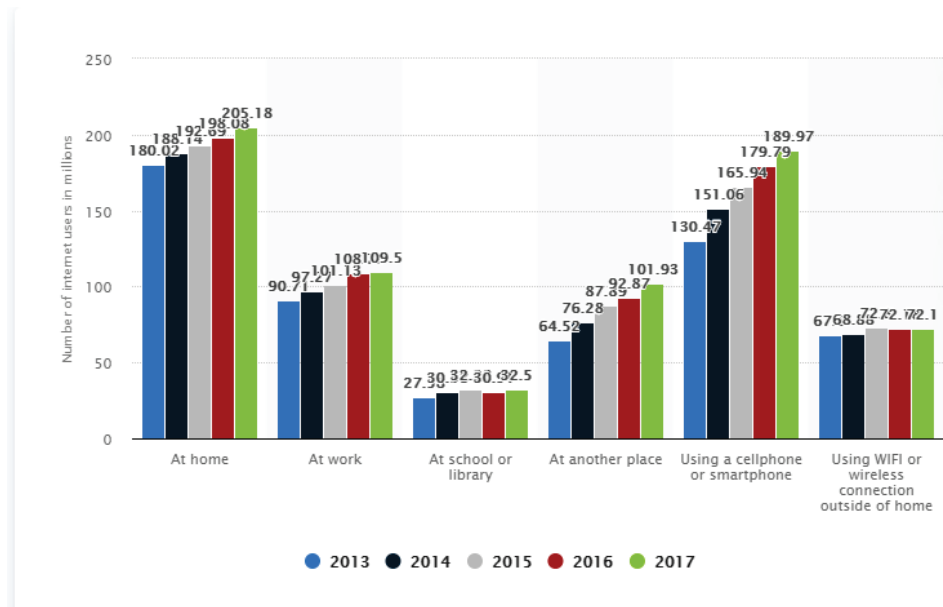
statista

<https://www.statista.com/chart/20619/library-most-popular-activity/>

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Internet access:



<https://www.statista.com/statistics/185609/internet-access-at-home-or-at-work-in-the-us/>

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2008-2020 unemployment rates by month:

National Unemployment Rates 2008 - 2019												
	January	February	March	April	May	June	July	August	September	October	November	December
2020	3.6	3.5	4.4	14.7	13.3	11.1	10.2	8.4	7.9	6.9	6.7	
2019	4.0	3.8	3.8	3.6	3.6	3.7	3.7	3.7	3.5	3.6	3.5	3.5
2018	4.1	4.1	4.0	3.9	3.8	4.0	3.9	3.8	3.7	3.8	3.7	3.9
2017	4.7	4.7	4.4	4.4	4.4	4.3	4.3	4.4	4.2	4.1	4.2	4.1
2016	4.9	4.9	5.0	5.0	4.8	4.9	4.8	4.9	5.0	4.9	4.7	4.7
2015	5.7	5.5	5.4	5.4	5.6	5.3	5.2	5.1	5.0	5.0	5.1	5.0
2014	6.6	6.7	6.7	6.2	6.3	6.1	6.2	6.1	5.9	5.7	5.8	5.6
2013	8.0	7.7	7.5	7.6	7.5	7.5	7.3	7.2	7.2	7.2	6.9	6.7
2012	8.3	8.3	8.2	8.2	8.2	8.2	8.2	8.1	7.8	7.8	7.7	7.9
2011	9.1	9.0	9.0	9.1	9.0	9.1	9.0	9.0	9.0	8.8	8.6	8.5
2010	9.8	9.8	9.9	9.9	9.6	9.4	9.4	9.5	9.5	9.4	9.8	9.3
2009	7.8	8.3	8.7	9.0	9.4	9.5	9.5	9.6	9.8	10.0	9.9	9.9
2008	4.9	4.8	5.1	5.0	5.5	5.6	5.8	6.2	6.2	6.6	6.8	7.2

<https://www.ncsl.org/research/labor-and-employment/national-employment-monthly-update.aspx>

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